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War Memorial Stadium Enhances Game Day Procedures

LITTLE ROCK, Ark. (Sept. 25, 2006) – Razorback fans attending football games at War Memorial Stadium on Oct. 28 and Nov. 24 should find golf course tailgating more fun, traffic patterns more organized and parking more convenient.

Major enhancements include golf course tailgating slots that can be reserved in advance of game day, new parking areas for scholarship contributors, more controlled traffic patterns for entering and exiting the stadium area and a more park-like environment for recreational vehicle (RV) parkers.

All enhancements are the result of War Memorial Stadium Commission members and stadium management listening to fans' requests. They also solicited the advice and counsel of experts Wendy Saer and Jerry Cohen, both of Little Rock.

Saer has been involved with Riverfest for 16 years, serving as the event chair in 1991 and 2002 and she chaired the 1999 Susan G. Komen Race for the Cure. For 30-plus

years, Cohen worked with War Memorial Stadium on football games and concerts and has also provided support to Riverfest.

“We want to provide what the fans want most, while providing the safety and order that we must maintain,” Gary Smith, War Memorial Stadium Commission Chairman, said.

Golf Course Tailgating Procedures

Approximately 400 golf course tailgate plots, all 10 feet by 20 feet, can now be reserved for both Little Rock games. The plots must be reserved in advance of the games starting tomorrow (September 26) through October 20. The fee is \$120 for both games. Reserved tailgating parking passes will be sold at the War Memorial Stadium Office, Monday through Friday between the hours of 9 a.m. and 4 p.m. or can be ordered by phoning the Stadium Office at 501.663.6385.

Reserved tailgating parking passes, along with a map indicating an individual's designated spot, will be mailed to those who place orders, once their forms have been processed by the stadium office.

Reserved tailgating must be purchased for the two-game package. Checks should be made payable to War Memorial Stadium. Reserved tailgating plots will be sold on a first-come, first-served basis until October 20.

Cost of general admission golf course parking, which includes the ability to tailgate, is \$20 per game. These tailgaters will park where traffic officials, using an orderly system, designate them to park.

Also new to the golf course tailgating experience will be the opportunity to have oversized grills, which were banned last year. There will be approximately 20 oversized

grill plots, approximately 20 feet by 20 feet, all located by the golf course pavilion.

Those wishing to reserve their plots will follow the same procedures as reserved golf course tailgaters do, with the price being the same. There will be no entry into any reserved parking area without an advanced reservation.

Parking and Traffic Improvements

Scholarship parking has been adjusted as part of the improved game day procedures. Scholarship parkers will no longer enter the stadium on Fair Park. Instead, they will use Palm or Monroe off Markham; Jonesboro off 12th; Pine/Cedar off I-630. These entrances will be clearly marked, and these specific directions are contained, along with a map, on the backside of each scholarship hangtag. All scholarship parkers need to check their hangtag for any lot adjustments.

Reserved and general admission golf course parkers will continue to enter and exit on Fair Park and Markham.

"I know of no other stadium where general parking, which includes a tailgating area, is available immediately adjacent to the stadium," Smith said. This type of area is usually reserved for large donors only, and we feel very fortunate to be able to offer it to the general public."

RV parking has also been relocated, due to the decrease in parking spaces (due to State Health Department construction) around War Memorial Stadium. Scholarship RV parking will now be in a paved lot near the intersection of Fair Park and Club House Road, which provides a more park-like setting. Space must be reserved for a fee \$60 per game or \$80 per game with a towed car.

Scholarship RV owners (Road Hogs), who have previously been notified, will have until this Friday (Sept. 29) to obtain a spot in the new lot. After that, reservations will be open to the general public with RVs. The general public RV fans will park on the Archery Range off of Fair Park and Club House Road.

Visiting team RV parking will be at Rick's Armory, as in the past.

All RV parking – scholarship, general public and visitors -- will be sold at War Memorial Stadium Monday through Friday between the hours of 9 a.m. and 4 p.m. Orders can be placed by phoning the Stadium Office at 501.663.6385.

On Game Week, both Scholarship RV fans (Road Hogs) and RV general admission fans can place their RV in their slot beginning the Monday prior to Saturday's game. Visiting RVs can position themselves beginning at 5:30 p.m., the Tuesday before Saturday's game.

No RV can be parked and left vacant. This represents a new procedure.

Other Guidelines

In addition to the game day procedure improvements, War Memorial Stadium officials ask that fans remember to follow general tailgating guidelines that include:

- Glass beverage containers, kegs, cooking trailers (except in designated area), private golf carts, ATV's and upholstered furniture, like sofas, are prohibited.
- The golf course will close two hours after the end of the game. Any vehicle left on the course after 6:30 am will be towed at the owner's expense.
- Tailgating tent size is limited to 10 x 10 feet. Tents must be erected either directly in front or behind your vehicle.
- Fans are asked to help maintain a clean park and golf course by placing all trash in dumpsters provided throughout the park.

“We’ve worked closely with the University of Arkansas, the City of Little Rock, the Little Rock Police Department and the Pulaski County Sheriff’s Association to develop what we feel is an ideal plan,” Smith said. “Our goal is to make sure everyone is able to enjoy the tradition of Little Rock games in a safe and fun environment.”

For more information call the War Memorial Stadium office at 501.663.6385 or visit www.warmemorialstadium.arkansas.gov